

**PDC2013
Flagstaff, AZ, USA**

IAA-PDC13-06-01

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**A COMMUNICATIONS PLAN FOR AN INTERNATIONAL RESPONSE TO A
THREATENING NEO**

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Keywords: *NEO Threat, Communications Plan, International Coordination, Public Education and Outreach, Risk and Emergency Management Planning*

ABSTRACT

In support of the Working Group on NEOs of the United Nations Committee on the Peaceful Uses of Outer Space, Secure World Foundation and the Association of Space Explorers hosted a 2011 workshop to explore the communications components of an International Analysis and Warning Network. The two-day gathering brought together journalists, scientists, policy makers, risk and disaster management experts to scope out the elements of an effective communications strategy and provide guidance for an outreach and education plan as key elements of an effective response plan to the NEO threat. This paper will summarize the outcome of that workshop and detail post-workshop observations.